

SIDESERF
CAKE STUDIO

Natalie Sideserf

sideserfcakes.com

📺 @sideserfcakes
📷 @sideserfcakes
📺 @sideserfcakes
🎵 @sideserfcakes



**Create unique marketing campaigns
and brand awareness with cakes that
will have everyone talking!**

Natalie Sideserf is a YouTuber, celebrity cake artist, and influencer best known for her hyper-realistic sculpted cakes of everyday objects, products, and foods. As one of the most prolific cake artists in the world, her work reaches an audience of tens of millions every day across multiple social media platforms.

Videos of Natalie's realistic cakes being cut culminated in a widespread trend across the globe, causing people to wonder: "Is It Cake?". You may also recognize her from appearances on Food Network, Discovery+, and Netflix.

7.1M+

YouTube
subscribers

5B+

YouTube
views

2M+

IG followers

1.3M+

FB followers

Brands I've worked with

 **adidas**

[adult swim]

Instagram

UGG

 **BUFFALO
WILD WINGS**

 **ROYAL
CARIBBEAN**

LIONSGATE

 **COACH**

ASOS

PANTENE

 **DR. SQUATCH**
— Soap Co. —

FOX

 **RAM**

CAPCOM®

v's'ble
by Verizon

Google

iRobot®
Roomba®

 **Jack**

TV Shows on

 **food**
network

 **discovery+**

NETFLIX